

# NZ RC

New Zealand  
**Respiratory  
Conference**

Tākina Wellington  
30-31 October **2025**

 **Asthma +  
Respiratory**  
FOUNDATION NZ

**SPONSOR &  
EXHIBITOR  
PROSPECTUS**

 **STOP**  
 **PAUSE**  
 **BREATHE**



## SPONSOR & EXHIBITOR **PROSPECTUS**

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# Welcome

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**The Asthma and Respiratory Foundation New Zealand**  
– Te Hā Ora Aotearoa,  
warmly invites you to take part  
in the **2025 New Zealand Respiratory Conference**

**Tākina Wellington**  
**Convention and Exhibition Centre**

**30 – 31 October, 2025**

This biennial conference brings together leading experts from across the health spectrum to share the latest insights, knowledge and best practice.

This is a ‘must attend’ for all healthcare professionals.

Whether you engage with the programme directly, sponsor or exhibit, this educational event provides an opportunity for industry leaders to talk directly to healthcare providers and influencers, learning, building relationships and forming partnerships.

The theme for the  
2025 New Zealand  
Respiratory Conference is...



## Why our work is so important

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Chronic and serious respiratory illnesses continue to make a substantial contribution to New Zealand's health burden.

Latest figures show that respiratory diagnoses accounted for roughly 1 in 10 of all 2022 hospital bed nights in New Zealand.

Respiratory hospitalisation rates are highest for children under 15 years of age and adults aged over 65 years.

Mortality rates for respiratory disease are highest in adults aged over 65.

Rates for respiratory hospitalisation are highest for Pacific Peoples, Māori, and those living in areas of high deprivation.

The latest data estimates the minimum cost burden of respiratory disease to New Zealand to be \$8.44b.

We need to **STOP, PAUSE and BREATHE.**

There is no question that the New Zealand health system is under extreme pressure. The fix is not a simple one and the issues are deeply entrenched and multi-faceted. Never has there been a more important time to focus and have very clear priorities.

## The opportunity

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This is a unique sponsorship opportunity to promote your organisation to the industry. The NZ Respiratory Conference attracts around 300 attendees from across New Zealand.

Attendees include:

- Respiratory Physicians
- General Practitioners
- Nurse Practitioners
- Clinical Nurse Specialists
- Registered Nurses
- Physiotherapists
- Pharmacists
- Occupational Therapists
- Paramedics
- Physiologists
- Smoke-free Practitioners.

The event brings together researchers and healthcare practitioners, whose vision and mahi directly and positively impact respiratory health in New Zealand.

The 2025 event offers a variety of sponsorship packages to cater for a range of budgets and marketing objectives.

### PAST DELEGATES SAY:

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***“Very informative, great presentations and learning that I can use in my everyday practice”***

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***“Following conference, I now have greater knowledge and the tools to help support our smoking cessation lead with reaching our rangatahi to give up vaping”***

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***“A good variety of relevant topics for health professionals from differing disciplines.***

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***“Excellent conference for interprofessional networking”***

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***“I thought this conference was outstanding from a primary health focus. You provided us with information that can be directly applied in practice and provoked thought around how we can improve our practice. Well done.”***

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# Sponsorship levels and inclusions



	<b>PRINCIPAL</b> <b>\$30K + GST</b> Exclusive opportunity	<b>GOLD</b> <b>\$20K + GST</b> 2 opportunities	<b>SILVER</b> <b>\$5K + GST</b> 5 opportunities
Sponsorship of a chosen a plenary session and specialist keynote speaker	✓		
Sponsorship of a conference plenary speaker		✓	
Your company logo on the delegate bag	✓		
Prominent placement of your company logo on initial holding screen in plenary sessions	✓		
Priority exhibition stand placement of your choice	✓	✓	
Conference delegate registration with full access to all conference sessions	10 people	6 people	2 people
'A word from our sponsor' - full-page / half-page write-up in the delegate handbook and conference website	Full page	Half-page	
Advertisement or article and logo in the Asthma and Respiratory Foundation NZ Better Breathing Magazine*	✓	✓	
Mention in the Asthma and Respiratory Foundation NZ Better Breathing Magazine*			✓
Company logo on conference website	✓	✓	✓
Advertisement or article and logo in the Asthma and Respiratory Foundation NZ website**	✓	✓	
Exposure on the Asthma and Respiratory Foundation NZ website**			✓
Conference tailored graphics (including company details) for use across social and business platforms	✓	✓	✓
Promotion on Asthma and Respiratory Foundation NZ social media***	✓	✓	✓
Company logo on banners in plenary room and on the registration desk in the exhibition area	✓	✓	
Company logo on the registration desk in the exhibition area and in the delegate handbook			✓
Introduction by Chair/CE as the Principal Sponsor on day one and day two of conference	✓		
Acknowledgement by Chair/CE on day one and day two of conference		✓	✓
Promotional insert in the delegate bag	✓	✓	
Access to full list of attendee names (with permission from attendees)	✓		
Company logo on notepads and pens	✓		

\*Better Breathing Magazine stats. \*\*ARFNZ website stats. \*\*\*Social media stats

# Sponsorship levels and inclusions (in detail)



	PRINCIPAL	GOLD	SILVER
<b>Speaker support</b>	Opportunity to sponsor a plenary session and a keynote speaker across 2 days; logo on screen during presentations	Opportunity to sponsor a conference plenary speaker	
<b>Exhibition space</b>	Complimentary exhibition stand with priority placement; 10 exhibitor registrations with access to exhibition area	Complimentary exhibition stand, with priority placement; 6 exhibitor registrations with access to exhibition area	Complimentary exhibition stand, 4 exhibitor registrations with access to exhibition area
<b>Conference booklet</b>	'A word from our sponsor' one-page write-up in the delegate handbook	'A word from our sponsor' half-page write-up in the delegate handbook	Company logo in delegate handbook
<b>Advertising – Better Breathing magazine*</b>	One-page advertisement or article and logo in the Asthma and Respiratory Foundation NZ Better Breathing Magazine – 4500 circulation, plus our additional online readership	Half-page advertisement or article and logo in the Asthma and Respiratory Foundation NZ Better Breathing Magazine – 4500 circulation, plus our additional online readership	Mention in the Asthma and Respiratory Foundation NZ Better Breathing Magazine - 4,500 circulation, plus our additional online readership
<b>Advertising – website** Asthma and Respiratory Foundation asthmafoundation.org.nz</b>	Advertisement or article and logo on the Asthma and Respiratory Foundation NZ website – 18,500 visitors and 37,500 page views per month	Advertisement or article and logo on the Asthma and Respiratory Foundation NZ website – 18,500 visitors and 37,500 page views per month	Exposure on the Asthma and Respiratory Foundation NZ website – 18,500 visitors and 37,500 page views per month
<b>Advertising – social media***</b>	Boosted promotion to 16,000+ Asthma and Respiratory Foundation NZ social media followers	Promotion to 16,000+ Asthma and Respiratory Foundation NZ social media followers	Promotion to 16,000+ Asthma and Respiratory Foundation NZ social media followers
<b>Logo</b>	Company logo on banners in plenary room; priority 'Principal Sponsor' placement of logo on NZRC2025 website, and on registration desk in exhibition area	Company logo on banners in plenary room; priority 'Gold Sponsor' placement of logo on NZRC2025 website, and on registration desk in exhibition area	'Silver Sponsor' placement of logo on NZRC2025 website, and on registration desk in exhibition area
<b>Advertising – delegate bag</b>	Logo on delegate bag; advertising insert in delegate bag	Advertising insert in delegate bag	Advertising insert in delegate bag

\*Better Breathing Magazine stats. \*\*ARFNZ website stats. \*\*\*Social media stats

# Supporter/Exhibitor options



## **CONFERENCE SUPPORTER**

**\$2,500 + GST**

Show your support of this conference and receive recognition of your brand.

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**Exhibitor stand with panels and spotlights**

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**One conference delegate registration with full access to all conference sessions**

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**Two exhibitor registrations with access to the exhibition area**

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**Placement of company logo in the delegate handbook and on the conference website**

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**Mention in the Asthma and Respiratory Foundation NZ Better Breathing Magazine**

**- 4,500 circulation, plus our additional online readership**

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**Exposure on the Asthma and Respiratory Foundation NZ website**

**- 18,500 visitors and 37,500 page views per month**

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Optional extras are available at an extra cost from Exhibition Hire Wellington.

Contact Joanna Turner or Chloe Bradwell at the Asthma and Respiratory Foundation NZ for more details:

**E:** [joanna@arf.nz.org.nz](mailto:joanna@arf.nz.org.nz) **or** [chloe@arf.nz.org.nz](mailto:chloe@arf.nz.org.nz)

**P:** 0800 100 506

# Supporter/Exhibitor options



## **EXHIBITOR STAND OPPORTUNITY**

**\$1,200 + GST**

Exhibiting gives you the opportunity to promote your product or service, and interact with a group of health professionals practising in the field of respiratory medicine. Lunch and tea breaks will be held in the exhibition area – guaranteeing you a captive audience.

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**One trestle table exhibition space with 2 chairs and power supply**

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**One exhibitor registration (does not include access to conference sessions)  
(Extra exhibitor registrations can be purchase for \$190 + GST)**

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**Placement of company logo in the delegate handbook**

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Optional extras are available at an extra cost from Exhibition Hire Wellington.

Contact Joanna Turner or Chloe Bradwell at the Asthma and Respiratory Foundation NZ for more details:

**E:** [joanna@arf.nz](mailto:joanna@arf.nz) **or** [chloe@arf.nz](mailto:chloe@arf.nz)

**P:** 0800 100 506

# Exhibition details



## **ADDITIONAL PERSONNEL:**

Additional exhibitor registrations can be purchased for \$190 + GST per person.

## **PAYMENT INFORMATION:**

Upon receipt of your stand application, an acknowledgement will be sent to you. Included with this acknowledgement will be an invoice requesting payment. This payment must be received within 14 working days of receipt of the invoice to guarantee an allocation of space. Initial space allocations will be confirmed only upon receipt of payment.

## **FURTHER INFORMATION FOR SPONSORS AND EXHIBITORS:**

A **Sponsor and Exhibitor Handbook** will be provided well in advance of the conference with essential details for all exhibitors.

# Sponsor and exhibitor floor plan and networking hub



**RONGOMĀTĀNE  
FOYER  
(EXHIBITION HALL)  
TĀKINA**



# Sponsorship acceptance form



Company \_\_\_\_\_

Contact name \_\_\_\_\_

Job title \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

SPONSORSHIP LEVEL	VALUE	OPPORTUNITY	PLEASE INDICATE
Principal sponsor	\$30,000 + GST	Exclusive	<input type="checkbox"/>
Gold sponsor	\$20,000 + GST	Two	<input type="checkbox"/>
Silver sponsor	\$5,000 + GST	Five	<input type="checkbox"/>
Conference supporter	\$2,500 + GST	Unlimited	<input type="checkbox"/>
Exhibitor stand	\$1,200 + GST	Unlimited	<input type="checkbox"/>

**I wish to take up an exhibition stand:**

Yes

No

Stand preference 1: \_\_\_\_\_

Stand preference 2: \_\_\_\_\_

## DECLARATION:

I \_\_\_\_\_ (print name) agree to sponsor the New Zealand Respiratory Conference 2025 as indicated above.

I also confirm that I have read and understand the terms and conditions of the Sponsorship as outlined in the prospectus.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please return Sponsorship acceptance form to: **Joanna Turner, DCE / Education and Development Manager, ARFNZ: [joanna@arfnz.org.nz](mailto:joanna@arfnz.org.nz)**

# Terms and conditions



## 1.0 Introduction

These terms and conditions and the sponsorship acceptance form to which they are attached (together the “Agreement”) set out the terms on which you agree to be a Sponsor of The New Zealand Respiratory Conference 2025 (“Event”). Exemption from any of the terms and conditions in the Agreement shall be given only at the Asthma and Respiratory Foundation’s discretion and will only be effective if made in writing.

## 2.0 Application

Applications for sponsorship can be made by completing the application form at the end of this document and returning by email to **Joanna Turner**, at [joanna@arf.nz](mailto:joanna@arf.nz). Bookings will be handled on a strictly first-come-first-served basis.

## 3.0 Payment

Upon receipt of your completed form, an acknowledgment will be sent to you. Included with this acknowledgment will be an invoice requesting payment. This payment must be received within 14 working days of receipt of the invoice to guarantee an allocation of space. Initial space allocations will be confirmed only upon receipt of this payment.

## 4.0 Floor plan

A floor plan showing allocated space and stand numbers will be emailed through to you with your confirmation letter. Stand allocation priority will be to major sponsors first, then to remaining exhibitors on a first-in basis.

## 5.0 Your liability

- 5.1 You agree to accept liability for the acts or omissions of your employees, contractors and agents.
- 5.2 You agree to indemnify us against all liabilities, costs, expenses, damages and losses (including any direct or indirect consequential losses, loss of profit, loss of reputation and all interest, penalties and legal and other professional costs and expenses) suffered or incurred by us arising out of or in connection with any act or omission by you or your employees, contractors or agents at the Event or in connection with this Agreement.
- 5.3 You agree to ensure you have appropriate liability insurance.
- 5.4 You are responsible for insuring the contents of your exhibition stand and all associated items.

## 6.0 Venue

- 6.1 You agree to observe the rules, regulations and procedures of the Event venue.
- 6.2 You shall not hang signage or other material from any ceiling, structure or wall of the Event venue without our permission.
- 6.3 You shall not display or distribute the cards, advertisements or printed materials of other entities that are not Sponsors/Exhibitors at the Event without our permission.
- 6.4 Security services will not be provided at the Event, we therefore advise that you do not leave valuables unattended or unsecured at any time.

## 7.0 Limitation of liability

- 7.1 To the extent permitted at law, we will not be liable for any loss, cost, expense or damage suffered by you or any other person in relation to this Agreement or the Event.
- 7.2 We will not be liable for the storage or removal of Sponsor/Exhibitor material or any other collateral, whether this be to, from or at the Event premises.
- 7.3 We make no representation or warranty on behalf of any supplier or event organiser and any dealings undertaken in this regard will be solely at your risk.

## 8.0 Intellectual property rights

- 8.1 All intellectual property rights in the Sponsor/Exhibitor marks shall be solely and exclusively owned by you, together with any goodwill therein, and we shall not acquire any rights in that intellectual property.
- 8.2 Subject to clause 7.1, all intellectual property rights in Asthma and Respiratory Foundation marks, the Event marks or arising out of the Event shall be solely and exclusively owned by us, together with any goodwill therein, and you shall not acquire any rights in that intellectual property.
- 8.3 We will not be liable for any loss, cost or expense you may sustain in relation to the infringement of any intellectual property.
- 8.4 Neither party shall knowingly do, or cause, or permit anything to be done, which may prejudice or harm or has the potential to prejudice or harm the reputation of the other party’s intellectual property.

## 9.0 Termination

- 9.1 Any request to terminate this Agreement must be submitted to us in writing. Termination of this Agreement is at our discretion.
- 9.2 If we agree to terminate this Agreement, you will pay the fee as follows:
  - prior to 9th September 2025, a fee of 40% of the total sponsorship costs will apply.
  - from 10th September 2025, 100% of all sponsorship costs will apply.
- 9.3 You will incur payment fees and collection costs for unpaid accounts.

## 10.0 Cancellation, postponement and force majeure

- 10.1 We may, in our sole discretion, cancel or postpone the Event because of circumstances beyond our control, including but not limited to, an event of force majeure where such an event though not directly affecting the Event, may have an adverse effect on the success of the Event or the Event venue becomes wholly or partially unavailable.
- 10.2 If the event is cancelled or postponed:
  - 10.2.1 We shall provide you with written notice of our decision as soon as reasonably practicable.
  - 10.2.2 We shall not be liable to you for any loss, cost or expense, however, we may at our complete discretion refund in whole or in part any payment you are liable to make under this Agreement.
- 10.3 If, in our opinion, we can carry out the Event at another venue or by modifying the Event programme, this Agreement shall continue to be binding on the parties subject to any necessary modifications, including adjustments to the size and position of exhibition stands.



**For further information  
please contact:**

**Joanna Turner**

DCE / Education and Development Manager

**Email:** [joanna@arf.nz.org.nz](mailto:joanna@arf.nz.org.nz)

**Mobile:** 021 713 819

**OR**

**Chloe Bradwell**

PR and Comms Marketing Manager

**Email:** [chloe@arf.nz.org.nz](mailto:chloe@arf.nz.org.nz)

**Mobile:** 027 373 7595

# NZ RC

## New Zealand Respiratory Conference

Tākina Wellington  
30-31 October **2025**