

Asthma and Respiratory Foundation Strategic Plan 2019-2023 (Public)

Our vision is...

Be the leaders in respiratory health knowledge to improve respiratory health outcomes for all.

What we do is...

Develop and support respiratory health best practice through partnering, research, training and education

5 year vision...

ARFNZ to be recognised as the commissioning agent for respiratory health by partnering with key stakeholders to achieve [positive respiratory health outcomes in areas identified as high need

Strategic Areas	The Outcomes – What we want to achieve	Strategies to Achieve these outcomes
1. Māori Engagement Strategy	<ol style="list-style-type: none"> 1. Develop a successful model to address Māori respiratory health inequities with support from the MoH and other partnering stakeholders 2. Grow Māori Partnerships across all of New Zealand – Profile with Whanau Ora Collective and other key stakeholders across the country 	<ol style="list-style-type: none"> 1. Clear delivery plan between Asthma and Respiratory Foundation NZ Māori key Stakeholders 2. Create buy in amongst all key stakeholders e.g. – MoH, Primary Health Alliance, Media and Whānau ora 3. Develop a comprehensive and transparent evaluation plan which sets out deliverables. 4. Long-term - identify potential partners and other key stakeholders 5. Long-term - Identify and engage with Māori providers around the country to address geographical barriers 6. Improve respiratory health literacy by providing resources and education in te reo
2. Improve Clinical Best Practice	<ol style="list-style-type: none"> 1. Launch of the New Zealand Adolescent and Adult Asthma Guidelines, Updated Child Asthma Guidelines and first New Zealand COPD Guidelines 2. Effectively disseminate and ensure uptake of the Guidelines to promote best practice 3. Engage with other allied health professional bodies, NGOs and key stakeholders to educate on the Guidelines 4. Always promote evidence based medicine (EBM) with reputable references, and utilise the existing knowledge base of the Scientific Advisory Board (SAB) 	<ol style="list-style-type: none"> 1. Launch of the Guidelines – with peer review and support of PHOs, GPs, Nurses and Societies plus other stakeholders to ensure effective buy-in & uptake 2. CPD endorsed training programmes on all ARFNZ National Guidelines 3. Proactive promotion and profiling of the Foundation as a trusted source of respiratory health information with accreditation CPD points 4. Offer spirometry training, opportunity to learn where other educational ‘gaps’ may be 5. Build relationships with GPs, nurses, pharmacists and other health professionals in the respiratory arena 6. Ongoing training needs assessment 7. Guidelines to be presented at national conferences to assist in dissemination

3. To Improve Self-Management & Understanding of Respiratory care	<ol style="list-style-type: none"> 1. Improve respiratory health literacy 2. Everyone should have, understand and use their self-management plan 3. Achieve national recognition and endorsement of the 'My Asthma App' and training programmes 	<ol style="list-style-type: none"> 1. Promotion of self-management plans through nurses, doctors, pharmacists and PHOs 2. Direct promotion of asthma self-management plans to patients 3. Communication strategy around asthma self-management plans. Prioritise asthma as one of the nine focus areas for the Health Promotion Agency/Te Hiringa Hauora 4. Promote the 'My Asthma App' to health professional and the public, reflecting the updated Guidelines 	
4. Financial Security and Stability	<ol style="list-style-type: none"> 1. Create multiple and reliable income streams 	<ol style="list-style-type: none"> 1. Robust financial processes and audit in place 2. Investigate a range of revenue streams 3. Assessment and investment in the Friends of the Foundation Sponsorship program 	
5. We are the Leaders in Respiratory Health Education	<ol style="list-style-type: none"> 1. Recognised as the national providers of asthma and COPD education through our online e-learning training course partnering with Whitireia New Zealand 2. Develop a process to follow up and ensure implementation following training 3. Expand Sailor the Puffer Fish programme to Māori and in te reo 	<ol style="list-style-type: none"> 1. Embed Asthma and Respiratory Foundation NZ respiratory training program into best practice 2. Invest in Sailor the Puffer Fish shows and Heremana Te Kōpūtōtara shows to increase asthma education, and improve access to asthma education for Māori 3. Work with the Societies/Medical bodies and other key stakeholders around 'Continuing Medical Education' (CME) endorsement of e-learning programs 4. National accreditation as suppliers of respiratory health knowledge 	
6. Raise our National Profile and Influence	<ol style="list-style-type: none"> 1. Achieve improving respiratory health as a national health target 2. Build the Foundation's profile amongst all levels – professionals, patients and other partners 	<ol style="list-style-type: none"> 1. Stakeholder analysis for opinion leaders, influencers and decision makers 2. Strategy for developing relationships at all strategic levels 3. Provide evidence based knowledge 4. Drive the target of: "Reduce emergency visits for acute respiratory illnesses by 20% within 5 years" 	
7. Cohesive Team/Staffing levels	<ol style="list-style-type: none"> 1. A team that works well together and recognises everyone's contribution achieves success 	<ol style="list-style-type: none"> 1. Promote innovative ideas 2. Support team meetings 3. Create transparency around strategy, financials and roles within the team 4. KPIs for staff correspond to the overall strategic plan 5. Invest in pharmacy representation within the team 	